

# IMAGINATION

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## A digital storyteller for KIT



### Medium

3D virtual actor, on screen and in projection

### Client

Royal Tropical Institute (KIT), Amsterdam

### Communication goal

Create a 'digital guide' that will attract both a younger and older public in KIT. The Sutradhar needs to be a communication bridge between the museum and the audience.



### Result

Visitors to the India section of the Royal Tropical Institute in Amsterdam are delighted when they meet the digital storyteller. This digital actor not only imparts easy-to-understand information but also serves as the 'linchpin' of this complex but unique exhibition about India.