

IMAGINATION

WENNEKES
OFFICE FOR



Wennekes' Office for Imagination by
P.O. Box 1500
3800 BM Amersfoort
The Netherlands

Rigolettostraat 22
3816 TR Amersfoort
The Netherlands

t +31 33 258 10 52

office@officeforimagination.com
www.officeforimagination.com

KvK 32061721

Cornelis Lely's dream



Medium

High Definition multimedia theatre with special effects

Client

New Land Inheritance Centre (Nieuw Land Erfgoedcentrum),
Lelystad, The Netherlands

Communication goal

The substance of living safely on new land beneath sea-level, as a result of the vision and effort of many people, but especially of Cornelis Lely: to provide this insight... to let it feel... that's the goal.



Result

It's the year 1916. During a ten minutes taking interview, Cornelis Lely explains his vision on building the 'Afsluitdijk' and the reclamation of the 'Zuiderzee' on a profound but also down-to-earth way. Forty visitors see, hear, feel and experience the daring exploit that has taken place, thanks to the persistency of, among others, Cornelis Lely. The presentation has been realised by combining cinematic pictures (recorded on high definition video), on high resolution scanned historical film scenes, computer animation and several special effects in the theater into an epic on one of the most important projects realized in the recent Dutch history.