

IMAGINATION

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Travel back in time to the oldest house in Holland

Medium

Viewing installation with computer animation and live action

Client

The city of Nijmegen, urban development office

Communication goal

Little remains today of Nijmegen's rich Roman past. At the request of the city's urban development office, Office for Imagination laid bare the construction of the oldest house in the country. Thanks to communication methods available to us in the 21st century, the construction and subsequent destruction of the house in the Derde Walstraat (street) can now be revealed for the first time.

Result

By pressing a button in the virtual elevator, the visitor is 'transported' to the building's foundation. Once they arrive at the bottom floor, visitors can see the house being built and later witness its destruction by fire. The construction was closely supervised by city archeologists, after which the whole process was simulated by way of a computer animation. Once the fire burns itself out, the elevator 'ascends' to street level once more, taking the visitor back to the present.

